

# Be prepared

## What do we do now?

Not all snow contractors will be able to buy enough salt—or any—this winter due to the shortage. But Smart Snow & Ice Management is prepared. We have been managing our inventory and our supply chain to make certain that we will have the salt on hand to service all our valued customers.

## What can Smart Snow & Ice Management do for you this winter?

Our detailed approach to planning and preparation results in timely, skilled service regardless of weather conditions. We develop a snow removal response plan for your property—taking into consideration dozens of factors, assuring that there will be no surprises.

## Wouldn't it be nice to be able to control the weather?

Nobody can accurately forecast how much snow we will get and when, but we do know the old axiom, "an ounce of prevention is worth a pound of cure", is very applicable to Cleveland winters. The best way to control your winter is to secure a contractor with a high level of knowledge, experience, and an unmatched passion for the perfection you crave.

**Contact Smart Snow & Ice Management today to find out how we can make your property cost-effectively snow-free.**



440-235-2356

Smart Snow & Ice Management  
8997 Columbia Road  
Olmsted Falls, Ohio 44138

[www.smartscapeoh.com](http://www.smartscapeoh.com)

# Don't allow bad weather to close your business doors.

We're on the job 24/7 making sure your property is clear and safe.

Our response team is always on call. We will monitor your site before, during and after any snowfall while catering service to meet both your individual needs and the demands of winter storms. Winter weather does not need to be a frustration or create surprises. Mitigate the risk of costly accidents and provide a safe, attractive winter environment for employees and customers.



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- Snow Plowing
- Snow Removal
- Sidewalk Clearing
- Loader Work
- Salting
- De-icing

A division of  
Smart Scapes Landscaping, Inc.



# Response

We specialize in clearing parking lots, driveways and walkways for customers like you.

- Residential
- Commercial
- Industrial
- HOA's



# Dedication

Our full range of snow and ice management services provide winter assurance for your business.

- A snow program to fit your budgetary and safety needs
- A customized snow response program to suit your specific needs
- An efficient fleet of snow removal equipment
- 24/7 service
- Continuous weather monitoring



# Quality

We're well equipped to fight winter weather with the latest technology.

- Trained equipment operators and sidewalk crews deliver a consistent result with each storm event
- Multi-positional V-shaped plows reduce "snow mountains" that block in cars
- Large capacity Snow-Pushers and rubber-wheeled loaders allow Smart Snow & Ice Management to scale equipment to the job, which means fewer man-hours, faster clean-up, and less traffic congestion



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# We're prepared for this winter... are you?

In March 2008, the Cleveland area experienced a 24" snow fall in less than 30 hours that paralyzed the city and shut down the airport. Many businesses were affected for a week or more as they continued to dig out from the extreme snowfall. To boot, the impact of last winter's Midwest salt shortage is affecting the Cleveland area with higher prices and shortages already being predicted for the upcoming winter.

## What are you doing NOW to prepare?

- Were you satisfied with the performance of your snow services last year?
- How important is maintaining snow-free access to your property for your customers and employees?
- Do you get frustrated by not knowing how much to budget for snow and ice management each year?

## Why are there salt shortages this year?

Across the Midwest last winter, state and local governments ran out of salt, depleting stockpiles throughout the region. Prices skyrocketed to three to five times the expected cost as contractors and municipalities scrambled for salt at winter's end. This winter, states (including Ohio) and other government agencies are increasing their demand for salt to replenish their stockpiles and guard against running out this coming season.

## Did you know salt prices have increased dramatically?

This extreme buying scenario and increased transportation costs have caused the price of salt per ton to more than double. Final prices have not yet been set and may still be variable until late October due to the pressures in the supply chain.

**find out more...**